



13th Annual Conference

March 3-5, 2010

Port Aransas, Texas

*ISEA seeks to improve science education in Texas by supporting partnerships among informal and formal educators.
ISEA includes members from museums, zoos, aquaria, parks, nature centers, universities and other science-rich institutions.*

ISEA is pleased to present

Keynote Speaker

Cecilia Garibay, PhD

**“Examining leisure values in Latino families
and implications for informal learning organizations.”**

The decision to participate in specific leisure pastimes, including informal learning activities, involves a number of factors that go beyond simply creating awareness about available leisure options. Recent research suggests that an individual's or group's values play a significant role in the leisure choices they make. Identifying these values allow informal learning organizations to position their offerings based on what is important to Latino families. More importantly, understanding how leisure activities fulfill Latino audiences' agendas and meet their needs can serve as the basis for developing relevant programming and meaningful experiences that can truly engage Latinos. This session discusses research with Latino communities that is helping us better understand access to and participation in informal science learning activities and ways in which this research can inform museum offerings and practices. Among the areas addressed are Latino communities' leisure values, perceptions of science, conceptions of museums (including science centers and zoos), and barriers to visitation and engagement. This session will encourage professionals to examine how they might apply findings in engaging their local communities.

Preliminary Agenda

Wednesday, March 3

- 10:00-5:00 p.m. Program and Exhibit Evaluation
Pre-conference workshop
(see description below;
pre-registration required)
- 3:00-6:00 p.m. Conference Registration
- 6:00 p.m. Dinner
- 7:30 p.m. Icebreaker

Thursday, March 4

- 7:30 a.m. Breakfast
- 8:30 a.m. Welcome & Introductions
- 9:15 a.m. Keynote Address, Dr. Cecilia Garibay
“*Values in Latino Families and Implications for Informal Learning Institutions*”
- 10:30 a.m. Concurrent Sessions
- 12:00 p.m. Lunch/ISEA Business
- 1:30 p.m. Concurrent Sessions
- 3:00 p.m. Concurrent Sessions
- 5:00 p.m. Open Space/Poster Session
- 6:00 p.m. Dinner
- 7:00 p.m. Silent Auction

Friday, March 5

- 7:30 a.m. Breakfast
- 8:30 a.m. Concurrent Sessions
- 10:00 a.m. Concurrent Sessions
- 11:00 a.m. Group Activity & Closing
- 12:00 p.m. Lunch

Pre-Conference Workshop

Wednesday, March 3 at UTMSI
Available with full conference registration only

Bob Russell currently works with Acceso Hispano/Self-Reliance Foundation, developing and directing projects designed to engage the Latino general public—adults and kids—in science and health. Bob will present a pre-conference session on program and exhibit evaluation. He will focus on exhibit design, interpretation that accompanies exhibits, with hands on evaluation and emphasis on how planning can be as inclusive of underserved and under-represented populations as possible.

Annual Conference Informal Science Education Association of Texas

Keynote Address by Dr. Cecilia Garibay

Join us at UTMSI in Port Aransas, Texas! The Institute's 83,000 sq. ft. central complex is located on 72 acres of beach-front land and consists of a series of inter-connected buildings containing laboratories, classrooms, televideo instruction room, offices, a library, museum, exhibit halls, visitor's center, auditorium, seminar rooms, and workshops.

Directions and map available under “About Us” at:
www.utmsi.utexas.edu

Early Registration (before February 1, 2010)
\$150 Includes 2 nights lodging and 6 meals
\$130 Includes 6 meals

Late Registration (on or after February 1, 2010)
\$170 Includes 2 nights lodging and 6 meals
\$150 Includes 6 meals

NO REFUNDS after February 1, 2010

Lodging

- Option A. Registration includes bunkhouse style lodging. Participants must bring their own bedding and towels.
- Option B. No lodging provided. Lodging available in Port Aransas.

Meals

All six meals will be provided by the staff at UTMSI, with exception of the Wednesday evening Social downtown. The dining hall will prepare meals for us (including vegetarian options).

Final sessions and conference schedule will be posted at www.texasinformalscience.org

SBEC professional development credit available

Questions? Email
johnnie.smith2@hotmail.com

Registration Form

Name: _____

Title: _____

Institution: _____

Address: _____

Phone: _____

Email: _____

All further conference correspondence will be conducted via email. Please print clearly.

Scholarships are available for 1st-time attendees.
Instructions are available at www.texasinformalscience.org.
Application deadline is January 30th.

Pre-conference Workshop

Program and Exhibit Evaluation \$ 25
(includes resources and lunch)
Available only with conference registration

Conference Registration

(includes annual ISEA membership)

Early Registration Option A \$150
(includes 2 nights lodging and 6 meals)

Early Registration Option B \$130
(includes 6 meals, without lodging)

Late registration fee \$ 20
(after February 1, 2010)

Total \$ _____

Are you a STAT member? Yes No Don't know

No refunds after February 1st.

Send completed registration form and check or money order payable to ISEA:

**ISEA c/o Tara Schultz
Texas State Aquarium
2710 N. Shoreline Blvd.
Corpus Christi, TX 78402**

**On-line registration available the week of 12/01/10
at www.texasinformalscience.org**