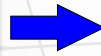


# BANNER AD/LANDING PAGE PACKAGE

Banner Ads Rotate at the top of the Dashboard Page every 20-30 seconds. When tapped, they take the user to a full-screen Landing Page. Tap the Landing Page to be taken to the Exhibitor Info Page.



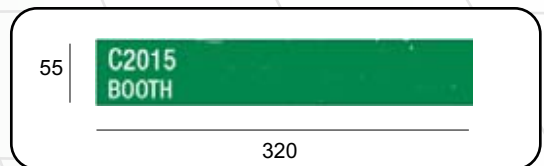
Promote a product, a booth event, a show discount or a special guest.

Drive traffic to your booth

## Specs:

### BANNER AD

Format: .jpg, 72 dpi; Size: 320x55 pixels  
 No visible graphic borders  
 Suggestions: Include booth #

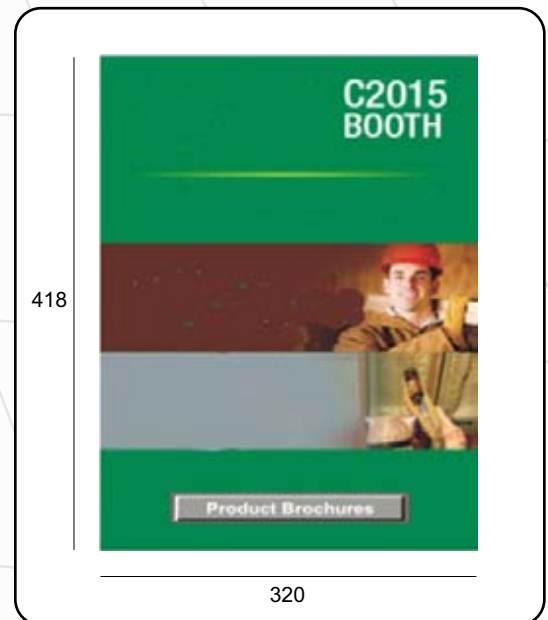


### LANDING PAGE

Format: .jpg, 72 dpi; Size: 320x418 pixels  
 No visible graphic borders

Suggestions: include your company website URL, coupon, contest info, special offer, show special, product introduction, special guest, demo schedule or other company or product information or coupon

Must contain button graphic such as "Product Brochures", "Click Here", "Go" or "More Information"



# BANNER AD/LANDING PAGE EXAMPLES

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